



BUSINESS RETENTION AND EXPANSION INTERNATIONAL

Application for BR&E Professional Recertification

Name _____

Title/Position _____

Company/Organization _____

Address _____

State/Province _____ Country _____ ZIP/Postal Code _____

Telephone _____ FAX _____ E-mail _____

Initial BRE Professional Certification or last Recertification Date _____

BRE Professional is the advanced level of certification for Business Retention and Expansion International. It is awarded to those who have completed a rigorous set of education requirements, demonstrated dedication to the profession and participated in the maintenance and growth of the BREI organization through service.

Continuing Education

(All must be taken within three (3) years of the application submission date)

Option 1: Take/develop eight (8) hours (web-based) or sixteen (16) hours (face-to-face) of BREI Sponsored Continuing Education Courses

Option 2: Take/develop four (4) hours (web-based) or eight (8) hours (face-to-face) of BREI Sponsored Continuing Education Courses plus successfully complete sixteen (16) hours of approved non-BREI courses (BREI Education Committee approval required; a certificate of completion/transcript plus a course agenda/syllabus is required for each non-BREI course taken)

BREI Sponsored Continuing Education Courses

Course Title: _____ Date: _____ Location: _____
Course Title: _____ Date: _____ Location: _____
Course Title: _____ Date: _____ Location: _____
Course Title: _____ Date: _____ Location: _____

Non-BREI Sponsored Courses

Course Title: _____ Sponsoring Organization: _____ Date(s) of Training: _____ Course Hours: _____
Course Title: _____ Sponsoring Organization: _____ Date(s) of Training: _____ Course Hours: _____
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Course Title: _____ Sponsoring Organization: _____ Date(s) of Training: _____ Course Hours: _____

Business Retention & Expansion Program Participation *(required)*

Provide leadership for at least one (1) BR&E Program within three (3) years of the application submission date. Date: _____ Location: _____ Role: _____

BREI Organizational Involvement
Six (6) required in addition to BREI conference attendance
All must occur within three (3) years of the application submission date

Attend BREI Annual Conference <i>(Two (2) required and up to three (3) recognized)</i> Date: _____ Location: _____ Date: _____ Location: _____ Date: _____ Location: _____
Serve as a BREI board member, officer, committee chair, active committee member or state/provincial chair Activity: _____ Dates: _____

<p>Attend Other Recognized Conference (<i>subject to approval by the Education Committee; up to two (2) recognized</i>)</p> <p>Conference Name: _____</p> <p>Host Organization: _____</p> <p>Location: _____ Date: _____</p> <p>Conference Name: _____</p> <p>Host Organization: _____</p> <p>Location: _____ Date: _____</p>
<p>Write and publish an article on Business Retention and Expansion (<i>provide a copy of the article</i>)</p> <p>Title: _____</p> <p>Media Title/Location: _____ Date: _____</p>
<p>Teach the BREI Fundamentals Course or a BREI Continuing Education Course</p> <p>Location: _____ Date: _____</p>
<p>Host the BREI Annual Conference, the BREI Fundamentals Course or a BREI Continuing Education Course</p> <p>Location: _____ Date: _____</p>
<p>Make a presentation on Business Retention and Expansion at a state, provincial, regional or national conference</p> <p>Presentation Title: _____</p> <p>Organization/Conference Title: _____</p> <p>Location: _____ Date: _____</p>

I certify that I have carried out the above activities and submit them in support of this application. I also understand that I must be a member of BREI in good standing to apply for certification and that I will maintain my BREI membership as a condition of my certification.

Signature of Applicant _____ Date _____

The BRE Professional recertification fee is \$125.00 US; this fee is payable when the application for recertification is approved by the Education Committee.

Please email the BRE Coordinator recertification form and any supporting documentation to brei@brei.org. Please indicate in your email that this correspondence should be delivered to the Education Committee.