



**BUSINESS RETENTION &
EXPANSION INTERNATIONAL**

BREI Awards Program/Project Application Form

Organization:
Organization Contact Name:
Project/Program Name:
Address:
City & State:
Zip/Postal Code:
Country:
Phone:
Fax:
E-mail:
Website:
Award Category
<input type="checkbox"/> Single Community with a population under 20,000
<input type="checkbox"/> Single Community with a population from 20,000 to 50,000
<input type="checkbox"/> Single Community with a population over 50,000
<input type="checkbox"/> Multi-Community/Regional with a population under 50,000
<input type="checkbox"/> Multi-Community/Regional with a population from 50,000 to 100,000
<input type="checkbox"/> Multi-Community/Regional with a population over 100,000
<input type="checkbox"/> State/Province/Territory
<input type="checkbox"/> BR&E Project/Program Impact Award
Project/Program Information
<input type="checkbox"/> Organization is a member of BREI
Project Start Date:
Project End Date:
Total Duration of Project:
<input type="checkbox"/> Program/Program is ongoing

Number of Businesses Surveyed:
Number of Volunteers (if applicable):
Project/Program Budget:
Provide a description of your community (short paragraph):
List the project/program partners: <i>Do not provide contact information, names only</i>
Describe the project/program marketing/communications plan:
Were actions items formed as a result of the project/program?
Please list the items that have been implemented:
How did your organization measure success? <i>Number of new partnerships developed, number of employees participating in training, number of jobs retained, etc.</i>
Were there any new innovations in the project/program?
Did your project/program improve the business climate? If so, how?
Has your project/program been applied in other communities? If yes, please describe. If no, could it be applied in other communities and why?

Specific Information required for the BR&E Project/Program Impact Award Only
Did your project/program cause or convince a partner to make a significant change in a project/program or resource allocation?
How did you project/program influence, over time, the involvement of multiple organizations, impact groups of companies or communities?

APPLICATION DEADLINE

Visit www.brei.org/awards to view deadlines for submission.

TO APPLY

Complete the form above and return it to BREI at ryan.kelly@brei.org or via mail to:

BREI
P.O. Box 15011
Hattiesburg, MS 39404-5011

APPLICATION FORM TIPS

Answer all questions completely providing percentages or raw data to support your statements when possible. An executive summary of up to two pages is also required. It is helpful to the judges if you can attach additional documents. The judging committees all commented that marketing materials (e.g., newsletters, web site, brochures) provided excellent information.