

Looking for handcrafted, practical solutions for your economic development challenges & opportunities?




 **Clarify thinking – focus your efforts** like other communities using our Formula for Economic Development Success



People & organizations collaborating to leverage the EcD Process - triggering economic growth. Visit www.mcsweeney.ca/success to learn more.

 **Our passion** – building your capacity to accelerate growth & improve quality of life

 **Our work** – providing guidance & tools for you to:

- ▶ Achieve economic sustainability
- ▶ De-mystify what it takes to accelerate your success

Our services include:

- ▶ Strategies:
 - Economic/Community Development
 - Economic Diversification
 - Foreign Direct Investment
- ▶ Business Retention & Expansion Plus!
- ▶ Employment Lands Analysis & Development
- ▶ Attraction Investment Readiness
- ▶ Community Profiles, Data Sourcing
- ▶ Tourism Development
- ▶ Downtown Revitalization
- ▶ EDTools – e-tools for economic developers
- ▶ Unique research, consulting, action planning

Let us *help*.

We would love to chat with you about your *opportunities & challenges!*

Call Eric or Ian today. No obligation, no cost.

 1-855-300-8548

 consult@mcsweeney.ca (RFPs welcomed)

 www.mcsweeney.ca



McSWEENEY

inspiring economic sustainability®

Serving Canada from offices in Okotoks, AB & Ottawa, ON